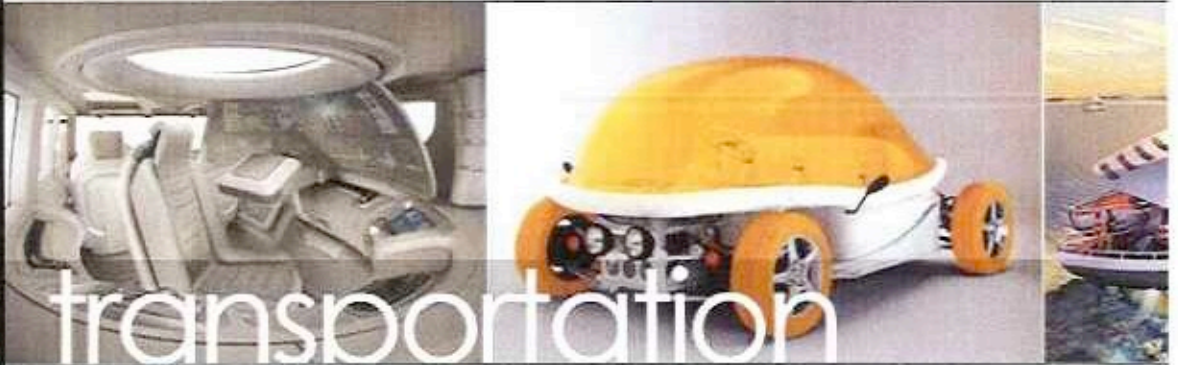




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The Jaga Experience Truck

Thursday, 17 May 2007



How much fun can you have around a product as un-fun as a radiator? Lots, apparently. Just check the [Jaga Radi](#). From the amazing chocolate sculptures at [Zona Tortona Design 07 in Milan](#) to massive desert art at [Burning Man 1](#): Experience: The Jaga Experience Truck. Jaga is really taking the concept of product promotion to another world.